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FIXED.zone introduces itself to the START market Prague Stock Exchange

Another successful Czech company FIXED.zone is presented on the "Big Exchange for SMEs" - the START market of the Prague Stock Exchange (BCPP) as a precursor to the upcoming IPO. In a few weeks, FIXED.zone shares will become the ninth issue to enrich this market and offer investors an interesting opportunity to participate in the further growth of the mobile phone accessories manufacturer.

"We want to become the European leader in everything related to mobile phones, tablets, wearable electronics. This will be done through a combination of in-house development, flexibility in response to market developments and by strengthening individual market segments," said Daniel Havner, the company's founder and majority shareholder. He added: *"Because we want to give our own development a new dynamic, improve our e-commerce services and support our exports, we decided to approach investors through an IPO on the Prague Stock Exchange to raise new capital."*

"Companies from the SME segment are the backbone of any well-functioning economy, they are the carriers of innovation. For investors, the opportunity to invest in Czech innovative, progressive, but also traditional companies is a welcome diversification and brings them further opportunities to diversify their investments within the capital market in the Czech Republic," said Petr Kobic, CEO of BCPP.

FIXED.zone (formerly Recall) celebrated its 20th anniversary this June. During this time it has managed to grow from a local distributor of mobile accessories to several European markets, investing in its own production and successfully developing new products including the development of its own ecosystem of products called "FIXED Smart". Its shares will be available for subscription by institutional and public investors in late October and early November this year.

FIXED.zone's profile is published on the START market website (<https://www.pxstart.cz/pribehy/fixed-zone-ceske-inovace/>).

More about FIXED.zone

FIXED.zone a.s. is a purely Czech company with the ambition to become a European leader in everything that belongs to mobile phones, tablets and wearable electronics. Helping its customers with this mobile improve, protect and simplify their use and make the latest technology available to them. FIXED.zone is majority owned by the founders, who are actively managing and developing the company. It employs more than 80 people. It is headquartered in České Budějovice and owns its own production of luxury leather cases in Prostějov. FIXED products are traditionally at the top of customer reviews and in 2019 the company won the prestigious EUROPEAN PRODUCT DESIGN AWARD. For more information, visit www.fixed.zone.

If you are interested in further information, please contact:

Milan Vodička

Phone: +420 773532025

E-mail: milan.vodicka@benesgroup.cz