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FIXED is in record demand, the company's turnover grew by a third in Q3

At the end of the third quarter, the Czech manufacturer of accessories for mobile devices, FIXED.zone, reported a turnover of CZK 205 million. CZK. Year-on-year, FIXED.zone increased its turnover by a quarter. The company is expected to surpass its plan and achieve a turnover of over CZK 300 million for the whole of this year.

"We are succeeding in our goal of becoming a leader in accessories for mobile phones, tablets and wearable electronics. Production under the FIXED brand currently accounts for 75 percent of the company's total turnover. I believe this number will continue to increase as we launch more new products. The long-term vision of the brand is to build our own development, to create our own product designs. Products that are high quality and easy to use. A new trend that we are currently working on intensively is to expand the production of products in the Czech Republic.

With product and shipping costs rising and delivery times getting longer, we feel the time is right to invest much more in local production of accessories," said Daniel Havner, the company's founder and majority shareholder.

The company is most interested in FIXED products designed for phone protection and fast chargers for mobile phones and tablets. The wireless charging range has been very successful, especially the charging stations that can charge multiple devices (phones, headphones, watches) at the same time. An example of this is the MagPowerstation, which was introduced and whose sales far exceeded the manufacturer's expectations. The fastest growing category is accessories to smartwatches and fitness bracelets, which the FIXED brand opened last year.

FIXED.zone, based in České Budějovice, develops and manufactures a complete portfolio of accessories for mobile phones, tablets and wearable electronics. In Prostějov, FIXED.zone has been producing luxury leather cases and smart wallets with locators since 2014.

The company currently employs more than 90 people. The shares of FIXED.zone have been traded on the START market of the Prague Stock Exchange since 8 November 2021 after FIXED.zone completed an extremely successful IPO.

More about FIXED.zone

FIXED.zone a.s. is a purely Czech company with the ambition to become a European leader in everything that belongs to mobile phones, tablets and wearable electronics. Helping its customers with this mobile improve, protect and simplify their use and make the latest technology available to them. FIXED.zone is majority owned by the founders, who are actively managing and developing the company. It employs more than 80 people. It is headquartered in České Budějovice and owns its own production of luxury leather cases in Prostějov. FIXED products are traditionally at the top of customer reviews and in 2019 the company won the prestigious

F I X E D

EUROPEAN PRODUCT DESIGN AWARD. For more information, visit www.fixed.zone.

FIXED

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