



25 January 2022

## **FIXED.zone shares will be more accessible from February, lot size will be halved**

**The shares of FIXED.zone, traded from November 2021 on the START market of the Prague Stock Exchange (BCPP), will be more accessible to smaller investors. From 1 February 2022, the lot size will be reduced from the current 100 units to 50 units. Together with Pilulka shares, FIXED.zone securities will be among the most affordable on this market. At the current price, investors will need less than CZK 18,000 to purchase them.**

*"We believe that by reducing the lot size, we will make our company's shares more attractive and enable a wider range of investors to buy them. In particular, we have seen demand from our customers who appreciate the quality and innovation of our premium mobile accessories to reduce the lot size,"* said Daniel Havner, the company's founder and majority shareholder.

Since 8 November 2021, when FIXED.zone shares entered the START market of the Prague Stock Exchange, the sold 56,700 shares with a volume of over CZK 20 million.

The public offering of shares (IPO) of Fixed.zone (FIXED, ISIN CZ0009011086) belonged to one of the most successful in the history of the BCPP. The company subscribed for a total of 222 thousand shares at a price at the upper end of the price range of CZK 180 - 222. The value of the company after the subscription (post money valuation) thus amounted to CZK 493,284,000. The company received CZK 49 284 000 from investors, i.e. the maximum possible value.

The ticker of the issue, i.e. the name under which it is listed in the Xetra trading system, is FIXED. The abbreviated name in the Bloomberg system is FIXED CP Equity and in the Thomson Reuters system is FIXED.pr. Auctions of issues on the START market take place on weekdays from 9:00 a.m. to 12:30 p.m.

The company from České Budějovice develops and produces chargers, holders, cases and other accessories for phones and tablets that protect them or simplify their use. In Prostějov, FIXED.zone has owned and operated a handmade production of luxury leather wallets and electronics cases since 2014. Its flagship product is the popular FIXED brand. The company currently employs more than 90 people.

The issuer's prospectus, investor presentation and other FIXED.zone documents can be found at this link - <https://www.fixed.zone/fixed-for-investors/>.

### **Disclaimer**

*This document does not contain definitive and exhaustive information about FIXED.zone a.s., with registered office at Kubatova 1240/6, České Budějovice 3, 370 04 České Budějovice, ID No.: 260 36 363 ("Company") or the Company's shares. Each recipient of this document and potential investor should*



*before making any investment decision regarding the Company's shares, should consult his legal, financial and other professional advisors regarding the suitability of his investment and should rely solely on the information about the Company contained in the Company's share prospectus, which was approved by a decision of the Czech National Bank on 13. 2021, no.: 2021/103908/CNB/570 to file no.: S- Sp-2021/00078/CNB/572, which became effective on 15 October 2021, and published on the Company's website <https://www.fixed.zone/> in the "For Investors" section. At the same time, this document does not constitute any offer or invitation to sell or buy any securities of the Company or any recommendation to invest in any investment instruments.*

### **More about FIXED.zone**

FIXED.zone a.s. is a purely Czech company with the ambition to become a European leader in everything that belongs to mobile phones, tablets and wearable electronics. Helping its customers with this mobile improve, protect and simplify their use and make the latest technology available to them. FIXED.zone is majority owned by the founders, who are actively managing and developing the company. It employs more than 80 people. It is headquartered in České Budějovice and owns its own production of luxury leather cases in Prostějov. FIXED products are traditionally at the top of customer reviews and in 2019 the company won the prestigious EUROPEAN PRODUCT DESIGN AWARD. For more information, visit [www.fixed.zone](http://www.fixed.zone).

If you are interested in further information, please contact:

**Milan Vodička**

Phone: +420 773532025

E-mail: [milan.vodicka@benesgroup.cz](mailto:milan.vodicka@benesgroup.cz)